

WNY

STUDENT **2** **BIZ**
challenge

Campus Champions

Roles and expectations:

1. Point person from the institution on this initiative both internally and externally.
2. Recruit, Coordinate, Educate and Support multidisciplinary faculty advisors.
3. Disseminate information campus wide

Faculty Advisors

Roles and expectations:

1. Understand and commit to the competition.
2. Understand the roles and expectations of competitors.
3. Identify, cultivate and mentor teams ie: via a class or outside class supports

Technical assistance from both