

# Consortium Connections

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# **Consortium Collaborations**

**Admissions** 

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# Congratulations Presidents Hefner and Hurley on Your Retirements!

**President Hefner:** Under the 16-years of leadership of Dr. Dennis L. Hefner, SUNY Fredonia has expanded enrollment by 25 percent, improved the quality of incoming students' SAT scores by 80 points, conducted two major capital campaigns and garnered more than \$360 million in state and non-state construction dollars. External grant funding reached all-time highs, the Fredonia in 4 program--a four-year guarantee--was created and implemented successfully and SUNY Fredonia was ranked 7th in the nation among public universities for 4-year graduation rates. *More* 

**President Hurley:** Under Dr. Hurley's 14 year leadership, Trocaire College has seen enrollment grow from 560 students to almost 1,500 - a dramatic increase. He will also be remembered for the addition of the first four-year degree programs, the growth of two-year degree offerings, his financial leadership, an augmented faculty, the addition of the location for the Russell J. Salvatore School of Hospitality & Business in Lancaster, and a successful \$5.2 million capital campaign. **More** 

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# The Consortium Welcomes Its Two Newest Presidents!

**Virginia Schaefer Horvath:** Dr. Virginia Schaefer Horvath has been appointed by the Board of Trustees of the State University of New York (SUNY) as the 13th president of SUNY Fredonia. Dr. Horvath is currently the Vice President for Academic Affairs at SUNY Fredonia, a position she has held since joining the campus in 2005. **More** 

**Bassam Deeb:** The Board of Trustees of Trocaire College has selected Dr. Bassam Deeb as the sixth president of Trocaire College effective July 9. Currently the Vice President for Student Services at Niagara County Community College in Sanborn, NY, Deeb brings to the President's Office of Trocaire College an extensive and distinguished professional background. **More** 

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Rolling Out WNY and Rochester School

**Career Services** 

**Chief Academic Officers** 

**Faculty Development** 

**Financial Aid** 

Living & Learning Communities

Student Affairs

**Veterans** 

WNY Service Learning Coalition

**Disability Services** 

College Law Enforcement Administrators

Student Leadership and Engagement

P-16 Educational Leadership Initiative

Say Yes!

Women's Leadership Institute (WLI)

Consortium Collaborations
Contact List

#### WNYCollegeConnection.com

College Degree Finder
Student Life Profiler
Consortium Members
Consortium Collaborations

#### **Higher Education Resources**

**Inside Higher Education** *Inside Higher Ed* is the online source for news, opinion and jobs for all of higher education.

### Chronicle of Higher Education

One of higher education's most trusted resources for current information on the sector.

## Association of Consortium Leadership (ACL)

ACL is a national association that provides a forum for higher education professionals involved in cooperative programs.

### Counselor Marketing Initiative

The Consortium is in the process of finalizing a significant outreach initiative that will connect to every high school counselor in Western New York and the Rochester region. This effort will incorporate several new marketing pieces and a direct mailing. As a follow-up to the mailing, an electronic newsletter will be emailed four times annually promoting the WNY College Connection web site as well as the many advantages of attending one of our 21 member institutions. The direct mail phase of the initiative will occur in September 2012 with four newsletters following in the months of October, February, April, and August. If you have any questions, please email *Steve Harvey*.

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# Faculty Development Group to Host National Speaker in September 2012

The *Faculty Development Group* is in the process of finalizing a national speaker for September 2012. The speaker will align with the group which "seeks to promote an environment in the area of faculty development that is mutually beneficial to the faculty, faculty development staff, administration, and students of its 21 member institutions as well as to the workforce organizations with which member institutions and the WNYCC forge regional partnerships." In addition, the FDG seeks to "provide ongoing opportunities for institutional representatives to *nurture each other and collaborate among campuses to advance and promote the expertise of our faculties in an inclusive way that ultimately promotes student learning."* More information to come!

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### P-16 Consortium Making Significant Progress

The P-16 Consortium seeks to advance student learning outcomes and achievement along the P-16 continuum and has forged strategic partnerships to accomplish just that. Over the past few months, three task forces have been meeting to develop strategic plans in order to address concerns in their core areas. The following links are available to view their progress.

- P-16 Consortium
- Common Core Learning Standards and College & Career Readiness (Still in progress.)
- Teacher Preparation Programs
- P-12 and Higher Education Partnerships

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# Consortium Partners with Buffalo Niagara Partnership

Over the past few years, the Consortium has worked with the business community to better understand their needs and respond in a manner that promotes stronger student learning outcomes and higher education and business partnerships. Two reports served as the catalyst for the Consortium's work and have informed how we are moving forward.

#### Visit Us On the Web!

wnycollegeconnection.com

# About Us & Content Submission Policy:

Consortium Connections is an electronic newsletter that is emailed 6 times annually, every other month, starting August 2011. Deadlines for submission of content will be the 15<sup>th</sup> of August, October, December, February, April, and June (or, if the 15th falls on a weekend, the business day prior). Content submitted will be edited and may utilize links to web sites for additional information. Good quality photos in jpg format are also welcome for possible publication. Please limit the article to 150 words.

#### **Contact Us**

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WNY College Connection

### Thank you!!!



For your ongoing support!!!

- Connection Higher Education to the Region's Growing Industries
- WNY Regional Skills Assessment

As a result of these reports and ongoing conversations with the business community, the Consortium is now working with the Buffalo Niagara Partnership to develop a life sciences workgroup that will consist of business representatives and higher education faculty. The goals of this group are to improve the Consortium's understanding of what employers expect when recruiting our students; how employers can assist higher education through internships, speaking engagements, and mentoring; and how we can work together to increase partnerships between the two sectors. For more information on this, please contact *Steve Harvey*.

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# WNY College Connection Highlighted at NYS Association for College Admission Counseling Statewide Conference

WNY College Connection recently attended the **NYS Association for College Admission Counseling statewide conference** to promote our website and the 21 WNY colleges and universities. As a **sponsor of the conference**, every one of the **over 800 attendees** received information on the WNY College Connection web site. In addition, there were ads in publications, highlights in newsletters, a web presence, and posters promoting our sponsorship. The conference lasted four days and will be hosted by Canisius College next year. Congratulations to



**Dr. Timothy Lee**, Director of Admissions at Hilbert College, current president elect of NYSACAC.

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### Inter-Institutional Collaborations' Contact List Updated on the Web

As the Consortium progresses, it is important to the Presidents' Council that they know who is representing them on each of the interinstitutional collaborations. Therefore, an *updated list* has been created and loaded onto the web site. Please review it and let me know if you see any inconsistencies. Thank you!

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### Consortium Hire's Temporary Staff

The Consortium would like to welcome *Kelly Schifferle*, who will temporarily assist Steve Harvey while Pam Lalley is out on extended leave. Kelly will be working on several projects that include but are not limited to the web site, marketing, research, and outreach. Over the course of the summer Kelly will begin the Consortium's You Tube project

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and will be asking institutions to provide You Tube videos that promote your colleges and universities. We will launch our You Tube section on the WNY College Connection web site in August 2012.

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### Send us your stories!!!!

Consortium Connections is YOUR newsletter! If you are interested in submitting a story or information about your work within the Consortium, see **About Us & Content Submission Policy** in the blue column to the left. Thank you!

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